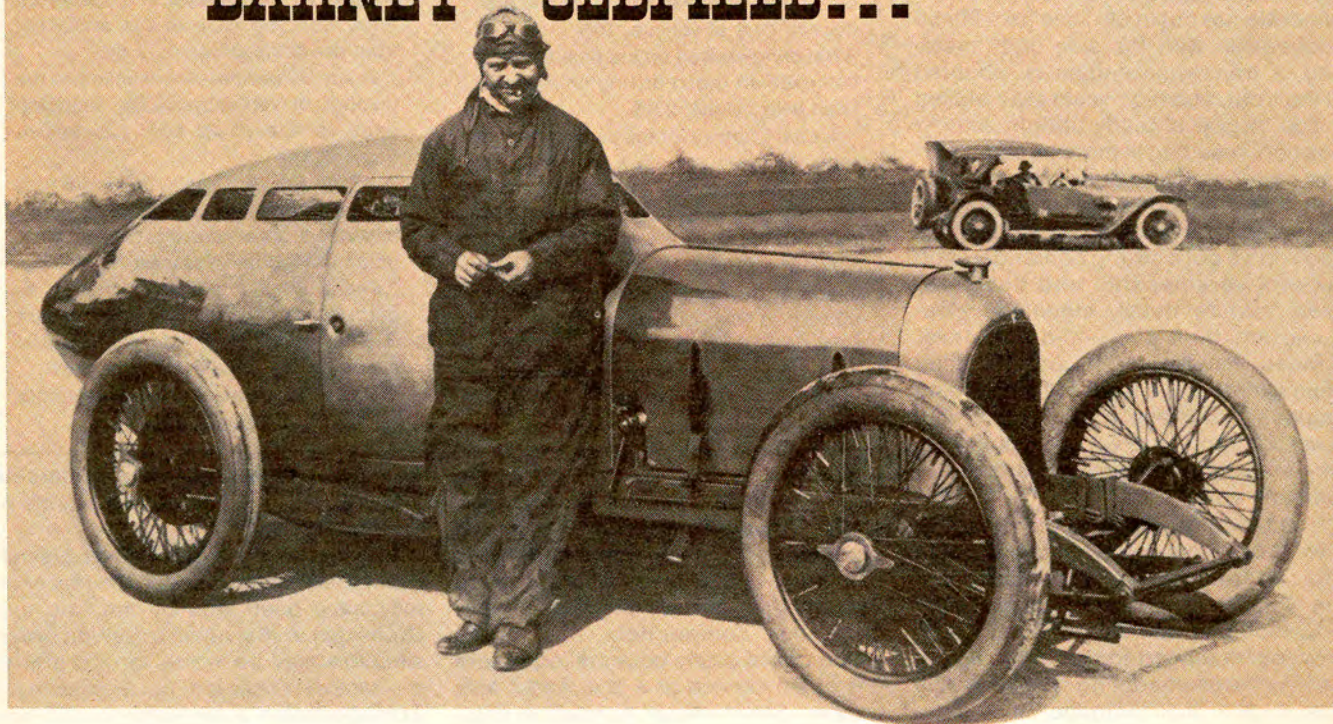


WHAT WE DID FOR BARNEY OLDFIELD...



...we can do for you

That's the real Barney Oldfield, standing next to *The Golden Submarine*—sort of a forerunner of today's NASCAR iron.

Barney's biggest problem was keeping his head gaskets from blowing out. In 1909, he took the problem to a young chemist in Sheepshead Bay, New York. The result was the first Form-A-Gasket®. It worked so well for Barney, the Permatex Company was formed to market the stuff to the automobile trade.

It is still being sold, under the name Form-A-Gasket #1. It has been sold longer than just about any product in the business, except gas and oil. And it still works. In point of fact, people use it for all kinds of things.

Everything from fixing cracked batteries to repairing leaky plumbing.

Form-A-Gasket #2 came along when we discovered there was a need for a sealant that remained flexible, instead of setting hard. It's had the same success and the same multiplicity of uses.

Aviation Form-A-Gasket was invented when we were asked if it were possible to make a sealant in brushable form, instead of a paste. We could, and we did.

The rest is history. You'll find Form-A-Gasket #1, Form-A-Gasket #2 and Aviation Form-A-Gasket in NASCAR garages, service stations, and wherever automotive products are sold. They are Permatex Part

Numbers 1, 2 and 3. We're up to Part Number 1372. But that's another story.

Want a free Permatex racing decal? It's yours for reading this ad. Just send us a self-addressed envelope and we'll do the rest.



PERMATEX COMPANY, INC.
P. O. Box 1350 West Palm Beach, Florida 33402

our name is our bond **Permatex®**